



Media Contacts: **Cascade Designs, Inc.**

Kerri Dellisanti  
206-676-6065  
[media@cascaadedesigns.com](mailto:media@cascaadedesigns.com)

Tami Fairweather  
206-676-6011  
[media@cascaadedesigns.com](mailto:media@cascaadedesigns.com)

[www.hummingbirdgear.com](http://www.hummingbirdgear.com)

## News Release

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### **New Line of Adventure Luggage and Gear for Traveling Lite**

*Hummingbird™ products lighten and simplify travel for more enjoyable adventures*

**Seattle, U.S.A.** – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce the release of [Hummingbird Adventure Luggage and Gear](#), a new collection of adventure travel products inspired by the travel philosophies of company co-founder and Chief Product Tester, John Burroughs. The collection includes travel bags, comfort essentials and protective cases.

Burroughs's years of global traveling combined with his innovative thinking brings an authenticity to this new line of travel products. "The further you get from the front door, the more indispensable your gear becomes" said Burroughs of his travel philosophy. "After 50 years of globetrotting, I've learned that the less you bring, the more you enjoy the journey. I only bring what's essential for enjoying the trip and whenever possible, I bring things that have multiple uses, lightening the load even more."



Inspired by Burroughs, each piece of gear in the 2011 Hummingbird collection has been carefully designed to stand up to rugged ground or rough weather, with every ounce considered and well-thought out for efficient, comfortable, simplified travel.

#### **Travel Bags**

Designed for lightweight travel, all bags are radio-frequency welded to stand up to rugged ground and rough weather, keeping the contents safe. Bright colors help travelers keep track of their belongings in crowded places or inclement weather. Products include; WideMouth™ Carry-On, Carry-On Zip™, Carousel Zip™, Cargo Carrier™ and Travel Pak.

#### **Comfort Essentials**

Designed for comfort, these products are useful on all legs of the journey, as well as at the destination. Products include: First-Class™ Travel Cushion, Neck Pillow, Lumbar Pillow, Compressible Pillow, and Voyager™ Towel.



## Protective Cases

A collection of soft cases protects smaller, more valuable items, keeping them safe from environmental elements including water, dirt and sand. Products include: Travel Pouch, E-Case™, and E-Reader™ Case.



The Hummingbird Adventure Luggage and Gear collection is now available in stores and online. For more information, visit [www.hummingbirdgear.com](http://www.hummingbirdgear.com).

## About the Hummingbird Brand

*The Hummingbird collection of essential gear for the adventurous traveler is manufactured by Seattle-based Cascade Designs, Inc. Inspired by the travel philosophies of the company co-founder and Chief Product Tester, John Burroughs, the products are designed to lighten the load and simplify travel so travelers can move about efficiently and without compromise. The majority of the travel bags, comfort essentials and protective cases are made in the company's Seattle, U.S.A. manufacturing facility. For more information on the Hummingbird line, please visit [www.hummingbirdgear.com](http://www.hummingbirdgear.com).*

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